


CORPORATE TRAINING

More widespread and better
quality teaching, learning and
assessment of English
worldwide



THE BRITISH COUNCIL IN KOREA



The British Council is the UK's international organisation for cultural relations and educational opportunities. We create friendly knowledge and understanding between the people of the UK and other countries. We do this by making a positive contribution to the UK and the countries we work with – changing lives by creating opportunities, building connections and engendering trust.

We work with over 100 countries around the world in the fields of arts and culture, English language, education and civil society. Each year we reach over 20 million people face-to-face and more than 500 million people online, via broadcasts and publications. Founded in 1934, we are a UK charity governed by Royal Charter and a UK public body.

We established our operation in Korea in August 1973. We currently provide services in education promotion, English teaching and examinations including IELTS and Aptis. We promote partnerships in arts, social entrepreneurship, teacher training and education.

OUR TEACHING CENTRE



British Council named “Brand of the Year” for Education

The World Branding Forum announced the winners of its 2016 World Branding Awards at a prestigious ceremony at Kensington Palace in London. The British Council was recognised as “Brand of the Year” for the “Education – English language” category.

The winners were judged through three streams: brand valuation, consumer market research, and public online voting.

The Awards celebrate the achievements of some of the greatest brands around the globe. With 70 percent of the scoring process coming from consumer votes, winning brands have managed to build a good trust score with their consumers.

The British Council is a world leader in English language teaching. Teaching English forms part of our purpose as an organisation to build engagement with the UK through the exchange of knowledge and ideas between people as well as supporting arts and education.

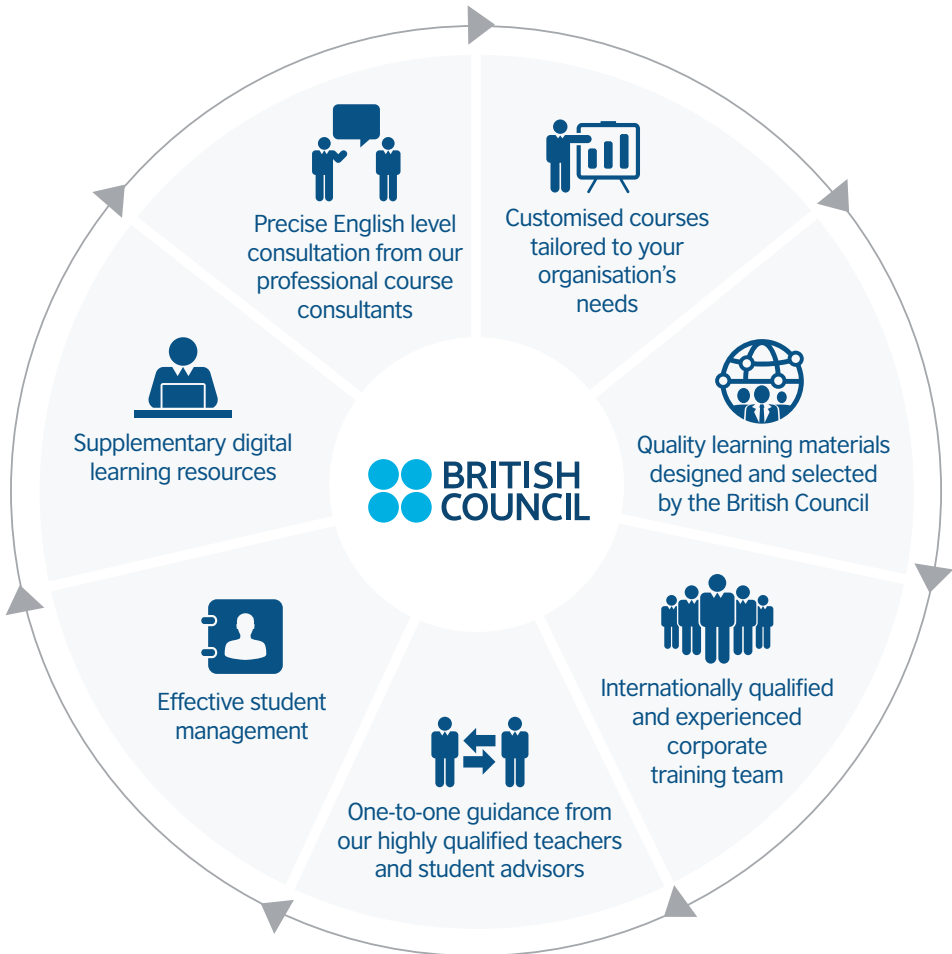
We’ve been teaching English for more than 80 years and have helped more than 100 million people in 100 different countries improve their English skills and build their confidence. We operate two adult centres at Euljiro and Gangnam, and three young learner centres at City Hall, Seocho and Mokdong in Seoul.

All our passionate and dedicated teachers meet the highest international standards in English teaching with formal qualifications and extensive experience in teaching English to adults. All our teachers are educated to degree level or possess an equivalent qualification and they have a certificate level qualification in teaching English as a foreign language such as the Cambridge University CELTA or Trinity College London CertTESOL.

All our courses have been designed by professional, well-qualified and highly-experienced teachers with practical learning objectives linked to the Common European Framework of Reference for Languages. Our teachers make learning an enjoyable experience and encourage you to begin using English in your everyday life.

CORPORATE TRAINING

Whether you would like your staff to improve their English skills in meetings, negotiations, business writing or any other areas, we can provide a course that is right for your company. Course objectives are agreed in consultation with your company and the staff participating in the training. We will then custom design a course to meet your requirements.



Meet our professional development trainers

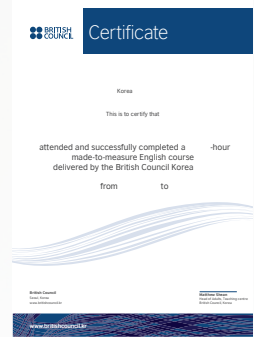
All of our passionate and dedicated teachers meet the highest international standards with formal qualifications and extensive experience in teaching English to adults.

These are our minimum requirements ;

- All teachers are educated to degree level or possess an equivalent qualification
- All teachers have a certificate level qualification in teaching English as a foreign language such as the Cambridge University CELTA or Trinity College London CertTESOL
- In addition many of our teachers have a Diploma in ELT and Masters in TESOL or Linguistics and engage in regular professional development
- All teachers have at least two years' teaching experience
- All teachers have a high proficiency in the use of the English language
- All teachers go through thorough background check conducted by the British Council
- Our teachers have multi-cultural backgrounds having taught in over 100 nations worldwide
- Regular course management and training are provided for all the teachers

Certification

On completion of the course, students will be given a certificate confirming their classes.



Certificate of Coursework Completion >



Customised Business Topics

- Customised courses tailored to your organisation's needs

Examples of the various topics



Career Development

- Applying for a job
- Interview experience
- Finding the right career
- Describing your ideal job
- Job review



Meeting/Conference

- Effective negotiation
- Dealing with changes to plans
- Talking about a company structure
- Debate and discussion
- Agreements and consensus
- Meeting topics and discussion
- Travelling for work



Presentation

- Presentations for international audiences
- Presenting a review of a project
- Presenting information formally
- Analysis and presentation
- Presenting opinion
- Presenting an action plan



Phone English

- The right way to talk on the phone
- Ordering over the telephone
- Making arrangements on the phone



Email Writing

- Writing about a process
- Writing a complaint
- Responding to a complaint



Training

- Learning styles and language learning
- Blended learning
- Staff induction
- Lectures



Writing documents

- Describing data
- Comparing data
- Presenting an argument with evidence
- Expressing opinion
- Cause and effect
- Problems and solutions



Communication at the workplace

- Small talk and networking
- Trouble shooting
- Current tendencies
- Follow the rules
- Selling a destination
- Foreign visitors
- Win-win negotiations



Partnership

- Public private partnerships
- Internships
- Community centre - Presenting and justifying your decision
- The 9 team roles - Explaining and justifying your decision



etc.

- Gadgets - Making a sales pitch
- Fair trade - Negotiating a fair deal
- Planning a product launch
- Finding the best supplier
- Global branding

myClass Corporate Training Special Offers



Company Discount

Discounts for registered companies that pre-book a guaranteed number of course participants.



Cultural & Social Programme

Free access to our cultural and social programme which provides extra opportunities to practise English outside the classroom.



Customised Business Courses

All our courses can be specifically tailored both in content and duration to meet your organisation's needs.



Free Classes

Enjoy our demonstration class or special lecture for free!

Contact : +82 (0)2 3702 0600 | language@britishcouncil.or.kr



CREATING OPPORTUNITY WORLDWIDE

Teaching Centre, British Council Korea

TEL : +82 (0)2 3702 0600 | www.britishcouncil.kr

Euljiro Centre

4-5F, 109 Namdaemun-ro (Kukje Building, 111 Da-dong), Jung-gu, Seoul (Subway Line 2, Euljiro il-ga, Exit 2)

myClass Gangnam Centre

6F, 446 Gangnam-daero (Hanwel Building), Gangnam-gu, Seoul (Subway Line 9, Sinnonhyeon, Exit 5 / Subway Line 2, Gangnam, Exit 11)

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The British Council is the United Kingdom's international organisation for cultural relations and educational opportunities.

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